

About the partnership between Kazakh-Russian International University (Aktobe, Kazakhstan) and Lincoln University (Lincoln, Great Britain) on the Higher Education Enterprise Program and the Creative Spark Project initiated by the British Council (BC CS)

Since the 2019-2020 academic year, through a competitive selection by the British Council of applications from Kazakhstan universities, in which our University participated, KRIU has been working closely within the Creative Spark project of the Higher Education Enterprise program of the British Council in Central Asia (office – in Almaty) with Lincoln University (Great Britain) on the development of teaching entrepreneurship in the University system and student business start-up movement.



Creative Spark is a five-year (starting in 2018) international project aimed at developing student entrepreneurship in universities in a number of CIS countries (Kazakhstan, Kyrgyzstan, Georgia, Armenia, Ukraine, etc.) in partnership with universities of Great Britain (more – www.britishcouncil.org).

During the 2019-2020 academic year, the first year of a two - year grant project for the partnership of KRIU (Aktobe, Kazakhstan) and UoL (Lincoln, UK) was implemented, in terms of which:

- during the academic year, students of KRIU studying the discipline "Fundamentals of Entrepreneurship and Business Leadership" attended several online and offline lectures held by teachers of Lincoln University (Drs. Kevin Blanchart, PhD; Olaoye Olanrewaju, PhD; David Twigg, PhD); teacher of KRIU E. N. Pilipenko, who leads this discipline in KRIU, repeatedly used additional presentation materials and cases provided by British partners during lectures and practical classes;



Photo. Online lecture by Dr. K. Blanchart

- in February 2020, Tutors of the KRIU – UoL project: Drs. K. Blanchart, PhD; O. Olanrewaju, PhD; E. N. Pilipenko, senior teacher, master of economics) participated in the international conference (Almaty, February 6-7, 2020) on interim results, experience and prospects for the implementation of the Higher Education Enterprise Program and the Creative Spark BS project in the CIS countries, where they made presentations at plenary and breakout sessions;



Photo. Presentation of the UoL – KRIU partnership at the plenary session



Photo. Presentation of the KRIU – UoL partnership at the breakout session

– in February 2020, the British partners held a week-long seminar-workshop for students and teachers of KRIU on teaching entrepreneurship, developing the university's entrepreneurial direction and developing practical start-up projects (as a result of which a number of participants – students and teachers of KRIU-received foreign certificates);



Photo. Meeting of British representatives of the international partnership with the rector of KRIU, prof. T. B. Berdimuratov / *in the center*/ (Tutors of the partnership from *left to right*: A. R. Idrisova, O. Olanrewaju, D. Twigg, E. N. Pilipenko)



Photo. Awarding certificates to teachers of KRIU, participants of the training seminar on the development of entrepreneurial education in the university system

– during the academic year, within the framework of the Creative Spark project, students of KRIU under the guidance of scientific supervisors from among the teachers of KRIU and under the patronage of British partners developed student business startups and during in-house competition on 14.02.2020, 10 best student business startups were selected to participate in the international competition Big Idea Challenge, organized and held in May-June 2020. British Council for Central Asian countries; project "3D-modeling" by students D. Aldasheva and S. Takisheva (sci. adviser Shlapak E. Yu.) entered the top 10 best Kazakhstan student business startups of this international competition (more about the competition - creativealmaty.kz);



Photo 1.



Photo 2.

Photo 1. During a seminar-workshop for students of KRIU. Photo 2. Competition for business startups in KRIU

– during the academic year, as part of the Higher Education Enterprise program, a number of students and teachers of KRIU took online English Club courses in March-June 2020, since this Program and Project are also aimed at improving the level of English language proficiency among students and teachers of partner universities from the CIS countries; as a result of the courses, active and successful participants received certificates of the BC CS for compliance with the level of English language proficiency.



As part of the two-year cooperation between KRIU and UoL in the field of teaching the basics of entrepreneurship, the project to create student business startups and English language courses (until June 2021), similar work (mainly in online format) is planned for the 2020-2021 academic year.